



## **FOR IMMEDIATE RELEASE**

### **MEDIA CONTACT**

Drue Carney  
Woodhaven Sports  
972/740-5417  
dcarney@thebenchcoach.com

## **CHEVROLET YOUTH BASEBALL TEAMS WITH THE BENCHCOACH FOR 300 BRANDED DUGOUT ORGANIZERS FOR 2013 SEASON**

### ***McKinney Resident is Inventor, Owner of Unique Baseball Accessory***

**MCKINNEY, Texas (April 19, 2013)** – Woodhaven Sports, the company behind the innovative, portable baseball and softball dugout organizer affectionately named The BenchCoach®, will be outfitting Chevy Youth Baseball with more than 300 of its R12 units for the 2013 season starting this month. The units will be branded with Chevrolet's logo, both on the units themselves, as well as the carry cases.

Chevrolet Youth Baseball, in its eighth year, has helped raise more than \$22 million to aid local teams impacting more than 3.6 million young people. Chevy looks to Woodhaven Sports for the first time to produce The BenchCoach R12 units for use in its nationwide grassroots initiative bolstered through community youth leagues and instructional clinics.

The BenchCoach R12, launched two years ago, maintains the same design and functionality as the inaugural style, but has six less compartments to accommodate teams with 12 or less players. The original BenchCoach R18 unit, introduced in 2009, is a team-centered system for complete dugout organization featuring individual player compartments and a bat-hanging frame for up to 18 players. Designed to replicate the built-in structures found in professional and collegiate dugouts, The BenchCoach provides major league organization for teams at all other levels of play. Both models' compartments hold a player's cap, helmet, glove, water bottle and other items such as sunglasses and batting gloves.

"I'm pleased for this opportunity to help Chevy Youth Baseball with their 2013 grassroots efforts," said McKinney resident and founder Drue Carney. "We hear all the time that The BenchCoach is a tremendous time-saver for players and coaches since it's designed to keep teams organized in the dug out. We know all the kids and coaches involved with Chevy Youth Baseball program this season will see those advantages, too, and I'm happy to play a small part in the overall initiative."

-- more --

## **Chevy Youth Baseball Looks to The BenchCoach®/Page 2 of 2**

The R12 and R18 models both feature two shelves to hold catcher's equipment and a rigid bat-hanging frame that holds up 12 or 18 bats. Each compartment has a name card window to allow for player customization, and name cards can be downloaded from [www.TheBenchCoach.com](http://www.TheBenchCoach.com). The BenchCoach units also include accessory pockets for two coaches, for housing game balls and personal items, and a holder to display the lineup card. Additionally, The BenchCoach is designed to collapse and fold in half when not in use, and each unit comes with a custom carry bag for easy storage and transport.

In 2013, approximately 1,650 Chevrolet dealers across the country are participating in the youth baseball program. One of the many ways Chevy dealers will get involved this year include providing equipment kits ranging from equipment bags, baseball buckets, practice hitting net, umpire ball bags, a batting tee and Chevrolet Youth Baseball T-shirts. Founded in 1911 in Detroit, Chevrolet is now one of the world's largest car brands, doing business in more than 140 countries and selling more than four million cars and trucks a year.

For additional information about Chevrolet Youth Baseball, visit [www.youthsportswired.com](http://www.youthsportswired.com). To learn more about Woodhaven Sports and The BenchCoach, which boasts a total of more than 4,000 units sold since inception in 2009, visit [www.TheBenchCoach.com](http://www.TheBenchCoach.com).

###